

# Case Study: POS Application for SRS

## About the Client: SRS

Simply Retail Solutions (SRS), is a company specializing in the specialty retail market. Its management team brings together more than 50 years experience in the specialty retail market and understands the complexities that organizations face today in both in-store and back-end integration environments. SRS is involved in delivering various state of the art technology solutions to retail industry

## Business Imperative

SRS wanted to develop a 4<sup>th</sup> Generation multi-channel transaction processor that would be SOA-compliant, and would deliver an intuitive store POS interface that is easy to use and as well as supported by a common infrastructure shared by all distribution channels. This should be a very cost effective solution for the retailers on a Total Cost of Ownership basis.

## How we helped

SRS has chosen CS Solutions, as its partner to develop these applications. By this CS Solutions, would architect, design, develop and support the product roll out. It enables SRS to concentrate more on the core activities of Sales, Product management and engineering.

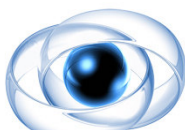
CS Solutions, Inc., and SRS are jointly involved in developing a multi-channel transaction processor, built on top of IBM's industry-leading application platform, WebSphere Commerce®, this would integrate transaction and information through out the retail enterprise. This, SOA-compliant, innovative solution makes use of state-of-the-art technologies, and delivers the same fast, scalable transaction processor to the stores that retailers have come to expect throughout the rest of the enterprise.

The product is in the stage of beta release and has already invoked interest is large retailers who are partnering to pilot test the application. A testimony for the feature rich roll out and on the capabilities of CSSi to roll out a product end to end.

CSSi's global team from various location has participated and participating in developing this application.

## Benefits

- Quick time to market for SRS, less than year from concept to beta on such a complex project
- A customer-centric, multi-channel transaction processor. Process integration for order management and fulfillment across channels.
- Seamless across the enterprise for Sales, inventory and customer information.
- Multi-language, multi-currency, multi-channel support
- Elimination of business channel fragmentation through eliminated the causes of siloed application delivery models



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